



Sponsorship Package



Become a FocusOnDESIGN™ sponsor and enjoy numerous opportunities and benefits. As a sponsor of one or more FocusOnDESIGN™ events your company will be exposed to a diverse group of practitioners, educators and students in varied design disciplines. Our professional development series are held at the Washington Design Center. Each year we host a seminar or symposium in conjunction with NeoCon in Chicago and NeoCon East in Baltimore. our events attract professionals and college students from the Mid-Atlantic area and across the country. We provide student scholarships and opportunities for internships, mentoring and business partnerships.

FocusOnDESIGN™ will provide our sponsors with the added value of exposure in key customer markets, opportunities to present products and/or services to potential customers, access to cutting edge design technologies and design professionals, and opportunities to be recognized as a major supporter of our organization's mission and programs.

Your sponsor logo, profile listing and website link will be on the official FocusOnDESIGN™ website.

Sponsorship Levels

Platinum Sponsor \$9,000

- Official Host Designation at FocusOnDESIGN™ events.
- Presenter of opening speakers.
- Display of company literature onsite.
- Company Literature inserted in marketing/registration materials
- Recognition in press releases and pre-event materials
- Full Page Ad recognition in a publication (inside front or back cover)
- Prominent recognition on FocusOnDESIGN™ website, key signage/banner and on speaker podium
- 8 tickets to company sponsored event
- Sponsor logo on FocusOnDESIGN™ T-Shirts
- Designated Sponsor of organizational scholarship or grant program

Diamond Sponsor \$6,000

- Official Host Designation at FocusOnDESIGN™ events.
- Display of company literature at our office and onsite during events.
- Recognition in press releases and pre-event materials
- Company literature inserted in marketing/registration materials.
- Full Page Ad recognition in a publication (inside page)
- Prominent recognition on the FocusOnDESIGN™ website, key signage/banner and on speaker podium
- 6 tickets to chosen event
- Sponsor logo on item of your choice of item (i.e. Pens, Portfolio, etc.) TBD
- Designated Sponsor of organizational scholarship or grant program

Gold Sponsor \$3,000

- Display of company literature at our office and onsite during events.
- Company literature inserted in marketing/registration materials.
- Half-page ad recognition in a publication
- Recognition on FocusOnDESIGN™ website, key signage/banner and on speaker podium
- 4 tickets to chosen event.
- Designated Sponsor of two student scholarships to an event where there is a fee.

Silver Sponsor \$1,500

- Company literature inserted in marketing/registration materials.
- Half-page ad recognition in the Program
- Recognition on FocusOnDESIGN™ website,
- 2 tickets to chosen event.
- Designated Sponsor of a student scholarships to an event where there is a fee.

Bronze Sponsor \$1,000

- Company literature inserted in marketing/registration materials.
- Quarter -page ad recognition in the Program
- Recognition on FocusOnDESIGN™ website,
- 1 ticket to chosen event.
- Designated Sponsor of a student scholarship to attend full event.

