



About *FocusOnDESIGN*™

FocusOnDESIGN™ evolved from the collaboration of several design organizations whose vision is: to create a more socially conscious and culturally sensitive design community; to expand the horizons and influences of the designer; to explore new directions in design and to introduce cutting-edge ideas and technologies into the design professions.

Mission

FocusOnDESIGN™ will provide designers of diverse backgrounds a forum for professional development, economic empowerment and social accountability by:

- › Serving as a resource for educational, career, and networking opportunities;
- › Providing a framework for research, publication, peer support, and mentorship;
- › Acknowledging outstanding design and public service achievement;
- › Promoting practices that foster a socially responsible and culturally sensitive design community;
- › Acting as a catalyst for positive change in human society toward sustainability through active involvement with industry, academia and the global community; and
- › Upholding high professional and ethical standards in the design professions.

Benefits of Membership

Fully paid members of *FocusOnDESIGN*™ will have the opportunity to get themselves and their portfolio pieces displayed in a printed compilation and/or web page, along with biographical and contact information. Volunteer opportunities, networking, mentoring, scholarships, job referrals, career advice, a *FocusOnDESIGN*™ T-shirt, discount shopper's card, discounts on car rentals, reduced conference fees and design forums are also provided.

Sponsorship

Become a *FocusOnDESIGN*™ sponsor and enjoy numerous opportunities and benefits. As a sponsor of one or more *FocusOnDESIGN*™ events your company will be exposed to a diverse group of practitioners, educators and students in varied design disciplines. Our professional development series are held at the Washington Design Center. Each year we host a seminar or symposium in conjunction with NeoCon in Chicago and NeoCon East in Baltimore. Our events attract professionals and college students from the Mid-Atlantic area, nationally and globally. We provide student scholarships and opportunities for internships, mentoring and business partnerships.

For additional membership and sponsorship information, contact fod@focusondesign.org, visit the *FocusOnDESIGN*™ web site at www.focusondesign.org or call 1-866-667-8496.